



PRIVATE SECTOR PERSPECTIVE ON DATA POLICY IN EUROPE

DENNIS SCHULZE - PRIMET

Global Weather Enterprise Conference (GWEC-2018)
12 October 2018, Amsterdam

Agenda

- Introduction to PRIMET
- Private sector data capabilities
- Alignment with public organisations in Europe
- Benefits of open data

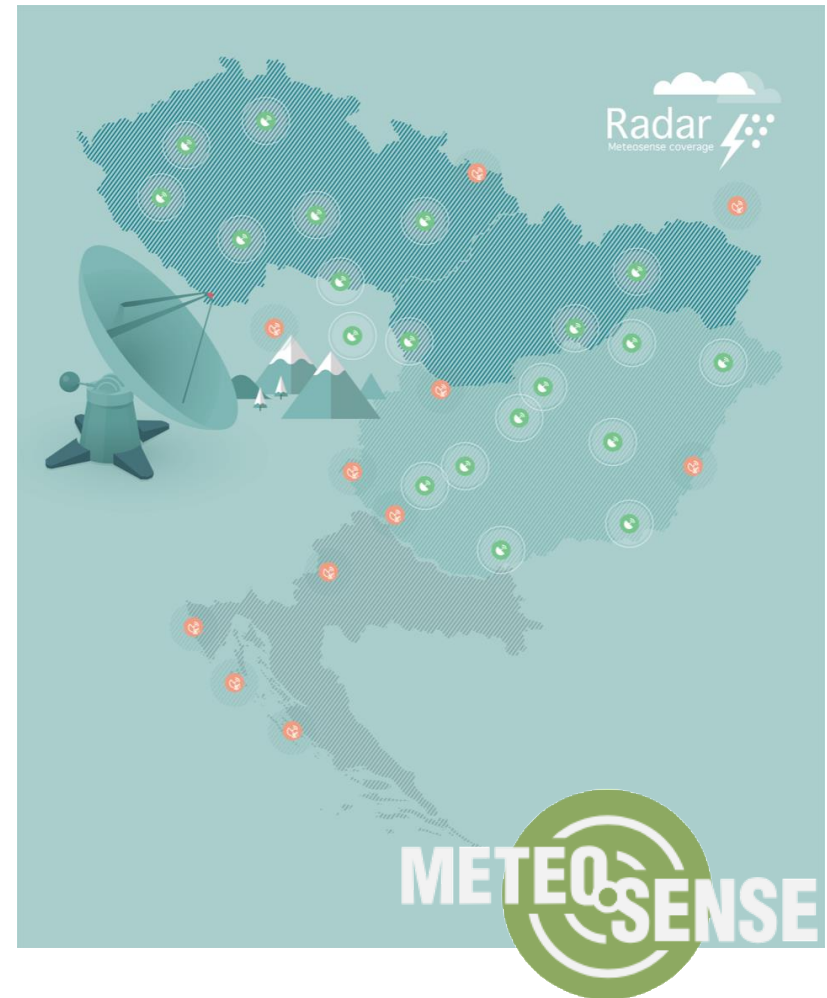
PRIMET



- Private sector forum in Europe first established in 1990's
- PRIMET founded in 2007, incorporated 2010
- Currently represents 38 companies in 19 different countries
- Observer status at WMO
- Regular meetings with ECOMET, EUMETNET, ECMWF and EUMETSAT
- Focussed on ensuring a level-playing field in the meteorological services market
- Aims to improve collaboration between Public and Private stakeholders - for the benefit of Society

Private Sector Capabilities

- Czech-Hungarian joint venture *MeteoSense* develops precipitation radar technology
- They operate the 2nd largest radar network in Europe
- Augmenting and substituting public observation networks where they leave gaps (funding, technology or data policy related)



Private Sector Capabilities

- Swiss based meteomatics produces and operates their own drones
- Additional input to numerical modelling and statistical post-processing
- Providing one of the most mature API access to observation and forecast data



Alignment with public organisations

ECOMET – 2x Annual

- Autumn Meeting: All members have opportunity to raise issues and discuss directly with NMS representatives
- Spring Meeting: PRIMET Board and CEO/Pres ECOMET to monitor progress of agreed actions
- What works well:
 - ▣ Resolution of operational matters (data quality, SLA)
 - ▣ Kick-off joint projects
- What doesn't work well:
 - ▣ Pricing itself (National decision)
 - ▣ Competitive issues, definition of public task

Alignment with public organisations

ECMWF, EUMETSAT – less regular & formalized

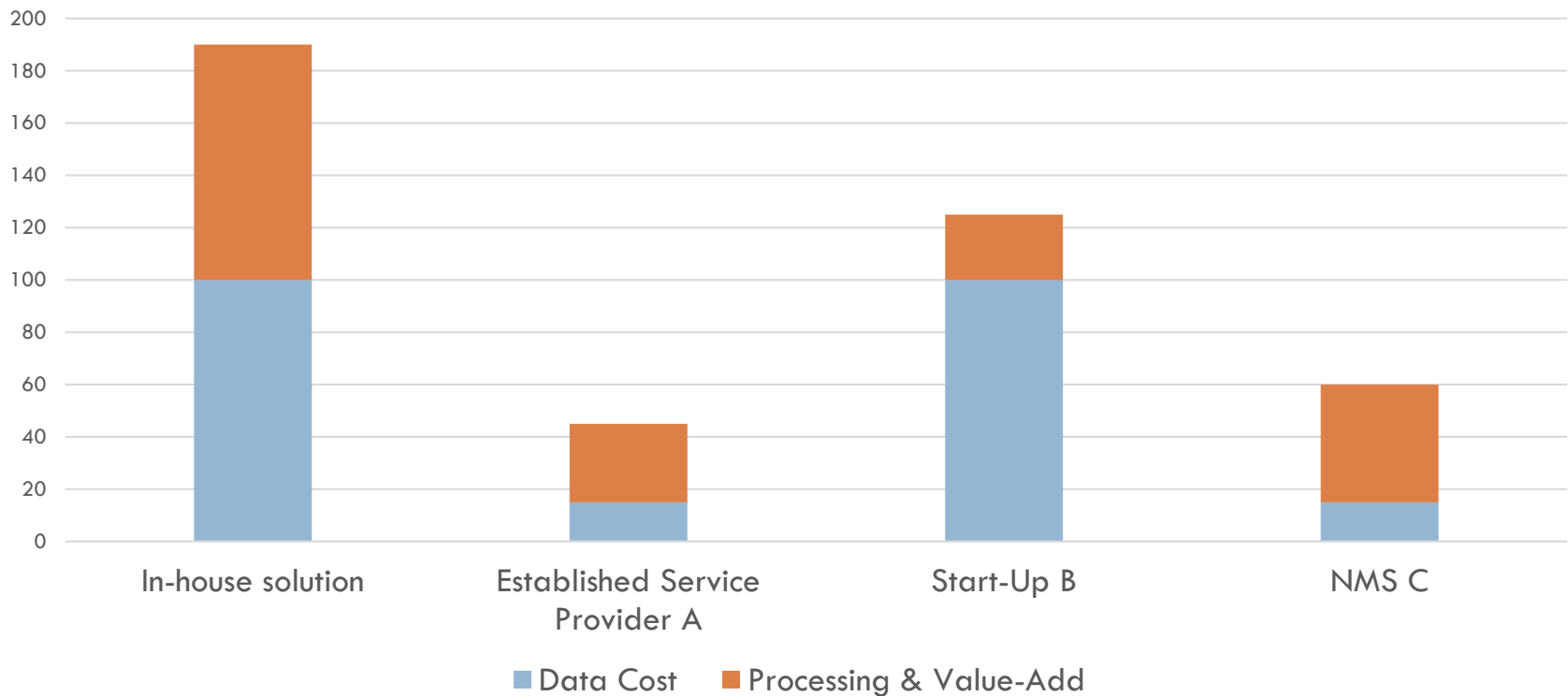
- Participating in ECMWF Users Meeting
- Working with Member States to drive data policy decisions
- Positive developments in the past 12 months:
 - Availability of ECMWF Boundary Condition data as of 1 Oct 2018
 - Price reduction and significant simplification in the EUMETSAT licensing conditions as of 1 Jan 2019

Open data – not subsidized services



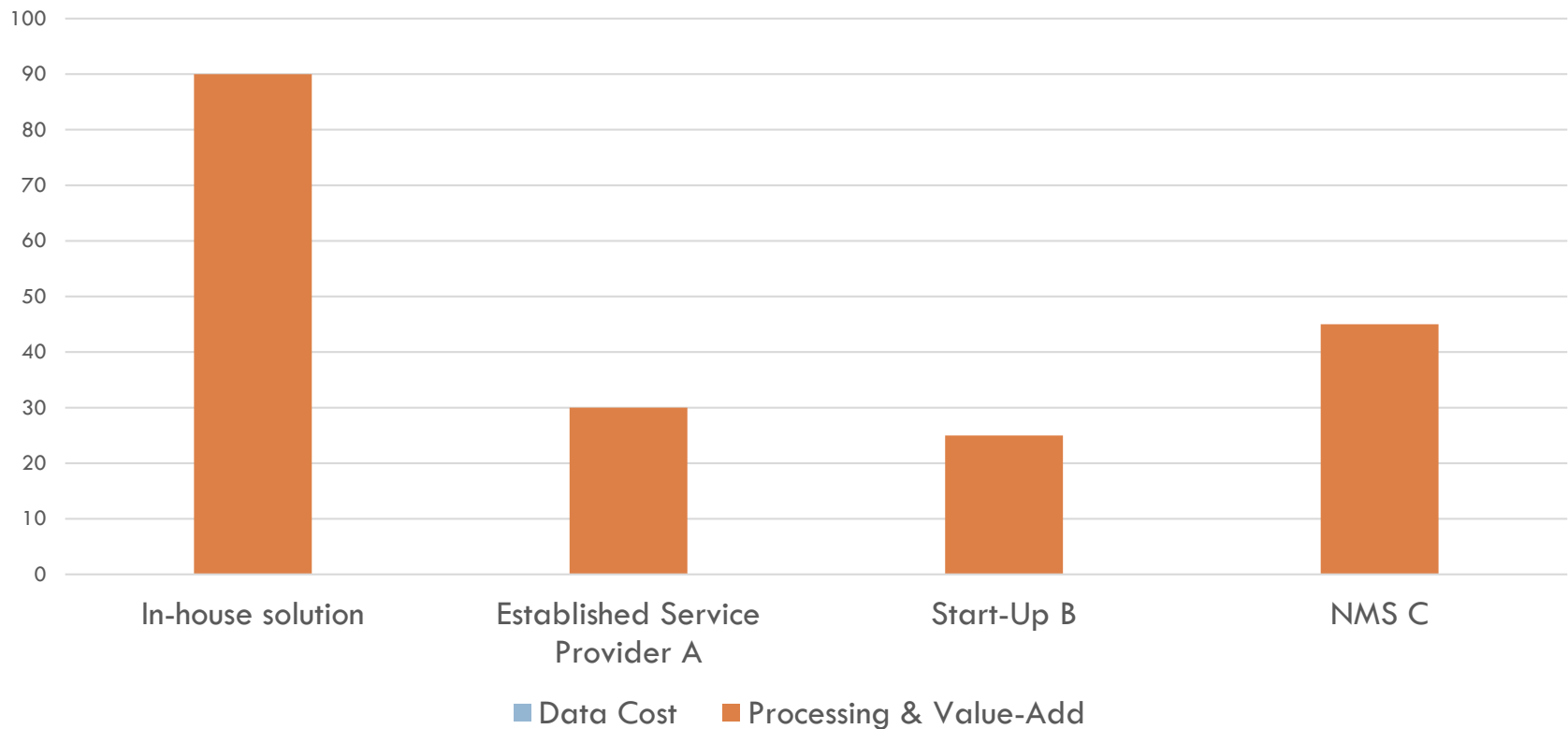
Open data – not subsidized services

Customer view when procuring services in an **paid-for data** policy environment



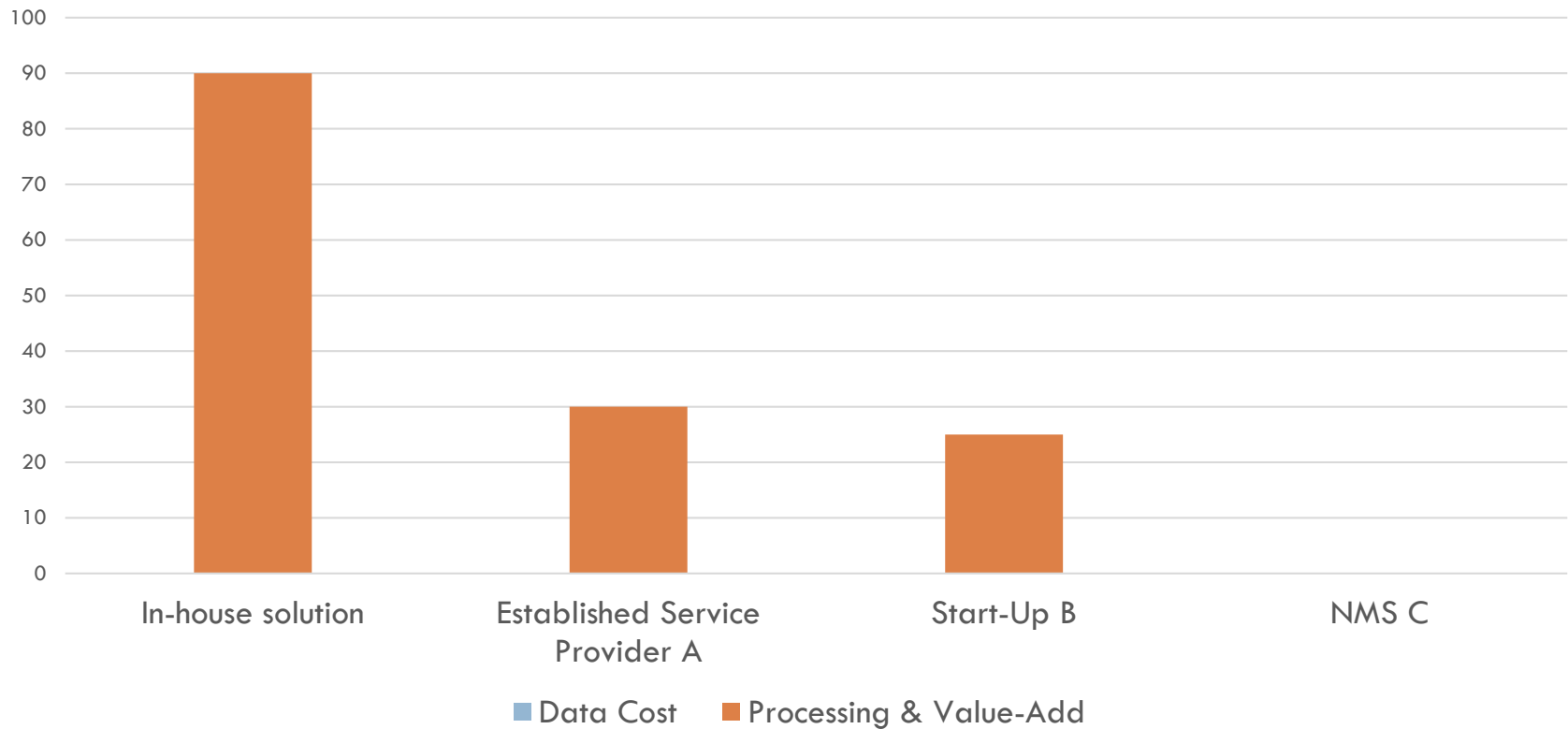
Open data – not subsidized services

Customer view when procuring services in an **open data** policy environment



Open data – not subsidized services

Customer view when procuring services in an **subsidized services** policy environment



Creating value to society

Dennis Schulze, Chairman of the Board

PRIMET

schulze@primet.org

